# Journal Index

Volume 21, Numbers 1 through 12

January through December, 1967

This is an index of subjects, titles and authors to all feature articles appearing in the 12 monthly issues of ***Training and Development Journal*** during 1967. Article titles are shown in *italics*.

## Subject Index


| | Mo. Pg. |
|---|---|
| Absenteeism | |
| *Company Rewards Fight Absenteeism* | Mar. 57 |
| Administration of Training | |
| ***Trainer as an Administrator, The*** | Mar. 32 |
| Aerospace Industry | |
| *Programmed Instruction in the Aerospace Industry* | Oct. 29 |
| Africa | |
| *Kinney on Training Team to Africa* | Jun. 65 |
| Air Pollution | |
| *Building an Environmental Training Model* | May 41 |
| American Airlines | |
| *Case Study in Supervisory Training* | Jan. 20 |
| ASTD Awards | Sep. 55 |
| ASTD | |
| *Bylaws Amendment* | Sep. 54 |
| *Campbell, Walsh, Venn to Study Training in Japan* | Jun. 42 |
| *President's Report, ASTD On the Move, 1966-1967* | May 3 |
| *Regions and Chapters* | Sep. 99 |
| *ASTD to Issue Training and Development Consultant Directory* | Jan. 62 |
| Anti-Poverty Programs | |
| *Baltimore Committee, Westinghouse to Play Role in Slum Regeneration* | Sep. 120 |
| *Can New Careers be Created for the Poor?* | Oct. 47 |
| *Development of the Underprivileged* | Sep. 26 |
| *Ford Foundation Sponsors Graduate Business Program for Negroes* | Feb. 56 |
| *Ford Foundation Grants for Negroes in Business* | Jun. 48 |
| *Jaycees Outline Appalachian Development* | Jun. 51 |
| *New Joint OEO-Labor Anti-Poverty Program* | May 60 |
| *Survey Shows Job Corps Improves Youth* | Jul. 52 |
| Appalachia | |
| *Jaycees Outline Appalachian Development* | Jun. 51 |
| Apprenticeship | |
| *Evaluation of Apprenticeship: Growth or Stagnation?, An* | Oct. 2 |
| *Growth and Development of Industrial Training* | Sep. 12 |
| Attitudes | |
| *How Attitude Surveys Can Help You Manage* | Oct 34 |
| *Objective Evaluation of Attitude Change in Training, An* | Nov. 23 |
| Audio Tape | |
| *Changing Behavior Through Simulation* | Aug. 38 |
| *Taped Lectures in Management Team Training* | Jan. 6 |
| Audio-Visual | |
| *Bache & Co. Seminars Use Visuals* | Oct. 61 |
| *Doctoral Fellowships at Indiana A-V Center* | Oct. 63 |
| Authority | |
| *Authority Revisited* | Jan. 17 |
| Bache & Co. | |
| *Bache & Co. Seminars Use Visuals* | Oct. 61 |
| Bear Brand Hosiery Co. | |
| *Motivational Approach to Training, A* | Mar. 26 |
| Behavioral Science | |
| *Training Program Design* | Aug. 20 |
| Bendix Products Corp. | |
| *Promote from Within? How?* | Mar. 46 |
| Books | |
| *Managerial Reading Program* | Feb. 46 |

| | Mo. Pg. |
|---|---|
| Boston College | |
| *Unscrambling Government Training Programs* | Sep. 71 |
| Brazil | |
| *Youmans to Head Training Team in Brazil* | Feb. 50 |
| Britain | |
| *British Association of Supervisory Teachers* | Jan. 44 |
| *Washington Report* | Jan. 51 |
| Case Method | |
| *Business Games vs. Cases as Tools of Learning* | Oct. 13 |
| *Case Study in Supervisory Training* | Jan. 20 |
| *Changing Behavior Through Simulation* | Aug. 38 |
| Chapman College | |
| *Instructional System Technology Program in California* | Jun. 50 |
| Closed Circuit Television (CCTV—see Television) | |
| Coaching | |
| *Invention: A Key to Effective Coaching* | Nov. 44 |
| College Entrance Examinations Boards | |
| *College-Level Examinations* | Jun. 14 |
| College Placement | |
| *College Placement Computer System Now in Operation* | Feb. 44 |
| Colleges and Universities | |
| *College-Level Examinations* | Jun. 14 |
| *Educational Assistance Programs* | Dec. 42 |
| *J-M Announces Educational Assistance Program* | Jul. 40 |
| *Small Colleges Get USOE Research Funds* | Mar. 66 |
| *Study Report on College Business Managers* | Apr. 68 |
| *Tuition-Aid Programs* | Feb. 24 |
| Colorado, University of | |
| *Enthusiasm, Interest and Learning: The Results of Game Training* | Apr. 26 |
| Communications | |
| *Better Staff Communications Through Management Development* | Jul. 29 |
| *Critique of Reading Improvement Training, A* | Mar. 14 |
| *Getting the Message Across* | Feb. 38 |
| *074: Creative Semantics Concept* | Jul. 41 |
| Management and Labor Speech Communications | Dec. 28 |
| *Note of Caution on Listening Training, A* | May 23 |
| *TD and the Doctor, The* | Jun. 44 |
| *What Communication Skills When?* | Nov. 54 |
| Computers | |
| *Computer Used for Vocational Guidance* | Oct. 62 |
| *College Placement Computer System Now in Operation* | Feb. 44 |
| Computer-Assisted Instruction (CAI) | |
| *Developing the Engineer as a Manager Using Computerized Simulation* | Sep. 83 |
| *Humble Uses Computer for Pre-startup Refinery Training* | Oct. 32 |
| *Problems in Learner-Controlled Instruction* | Aug. 54 |
| *SDC Gets Navy CAI Study* | Jun. 10 |
| Conformity | |
| *Conforming Employees: A Challenge to Trainers* | Dec. 24 |
| Confrontation | |
| *Training and Relational Learning: The Confrontation Design* | Nov. 35 |
| Connecticut Government Training | |
| *Personnel Department Technician and EDP, The* | Jan. 10 |
| Consultant Directory (ASTD) | |
| *ASTD to Issue Training and Development Consultant Directory* | Jan. 62 |
| Cooperative Education | |
| *"Co-Op" Students Alternate Work and Study* | May 36 |
| Cosmetics | |
| *Programmed Instruction in Direct Selling* | Jul. 34 |
| Cost of Training | |
| *Evaluating to Reduce Training Costs* | Jan. 38 |
| Counseling | |
| *Supervisor's Role in Counseling, The* | Apr. 50 |
| Determining Training Needs | |
| *Analyzing Performance Problems* | Aug. 11 |
| *Training Program Design* | Aug. 20 |
| Decision Making | |
| *Problem Solving of Effective Managers* | Jul. 43 |
| *Quantitative Decision Tools and Management Development Programs* | Nov. 9 |
| Economics of Training | |
| *What Top Management Expects of the Training Function* | Sep. 48 |
| Educational Needs | |
| *USOE Lets Five Educational Needs Contracts* | Aug. 58 |

| | Mo. Pg. |
|---|---|
| Education Statistics | |
| *Ninth Grade Educational Projections* | Jun. 18 |
| *Education Statistics for 1975-1976* | May 40 |
| Electronic Data Processing | |
| *Personnel Department Technician and EDP, The* | Jan. 10 |
| Engineer Training | |
| *Developing the Engineer as a Manager Using Computerized Simulation* | Sep. 83 |
| *Selection and In-House Development of Systems Engineers* | Sep. 87 |
| *TD and the Doctor, The* | Jun. 44 |
| Europe, Workers' Skills in | |
| *Washington Report* | Jan. 50 |
| Evaluation | |
| *Case Study of Executive Development, A* | Jan. 28 |
| *Evaluating to Reduce Training Costs* | Jan. 38 |
| *Note of Caution on Listening Training, A* | May 23 |
| *Objective Evaluation of Attitude Change in Training, An* | Nov. 23 |
| *Programmed Instruction* | Feb. 9 |
| *Teaching Effectiveness and Feedback Mechanism* | Jun. 2 |
| Executive Development | |
| (see Management Development) | |
| External Programs | |
| *Tuition-Aid Programs* | Feb. 24 |
| Federal Legislation | |
| *Evaluation of Apprenticeship: Growth or Stagnation?, An* | Oct. 2 |
| *Human Investment Act of 1967* | May 57 |
| *Human Investment Act of 1967* | Jul 2 |
| *Labor Union to Train with Government Funds* | Jul. 49 |
| *Unscrambling Government Training Programs* | Sep. 71 |
| *Washington Report* | Feb. 54 |
| *Washington Report* | Jun. 56 |
| Feedback | |
| *Teaching Effectiveness and Feedback Mechanism* | Jun. 2 |
| Fellowships | |
| *New SDC Fellowship Program* | Jan. 48 |
| *U. S. Office of Education Postdoctral Fellowships* | Jan. 56 |
| Financial Training | |
| *Bache & Co. Seminars Use Visuals* | Oct. 61 |
| Ford Foundation | |
| *Ford Foundation Grants for Negroes in Business* | Jun. 48 |
| *Ford Foundation Sponsors Graduate Business Program for Negroes* | Feb. 56 |
| France | |
| *Washington Report* | Jan. 50 |
| Games, Business (see Simulation) | |
| Germany | |
| *Washington Report* | Jan. 51 |
| Government Training | |
| *Anatomy of a Supervisor, The* | Jan. 13 |
| *Building an Environmental Training Model* | May 41 |
| *Developing the Engineer as a Manager Using Computerized Simulation* | Sep. 83 |
| *Organizational Effects on Training* | Feb. 15 |
| *Penetrating the Manpower Barrier* | Sep. 2 |
| *Personnel Department Technician and EDP, The* | Jan. 10 |
| *Unscrambling Government Training Programs* | Sep. 71 |
| Graduate Studies | |
| *Doctoral Fellowships at Indiana A-V Center* | Oct. 63 |
| *Number of Doctorates Rising Rapidly in U. S.* | Mar. 36 |
| Handicapped | |
| *Industrial Training Resources Project, The* | Jul. 18 |
| Honeywell | |
| *Note of Caution on Listening Training, A* | May 23 |
| Hospital Training | |
| *Joint Hospital-Union Training at Mount Sinai* | Jan. 46 |
| *Training for Diversity* | May 29 |
| Human Investment Act | |
| *Human Investment Act of 1967* | Jul. 2 |
| Humble Oil and Refining Co. | |
| *"Co-Op" Student Alternate Work and Study* | May 36 |
| *Humble Uses Computer for Pre-startup Refinery Training* | Oct. 32 |
| *Many Women Occupy Oil Industry Jobs* | Oct. 60 |
| Indiana University | |
| *Doctoral Fellowships at Indiana A-V Center* | Oct. 63 |
| Industrial Training | |
| *Evaluation of Apprenticeship: Growth or Stagnation?, An* | Oct. 2 |
| *Growth and Development of Industrial Training* | Sep. 12 |
| Information Resources | |
| *Research Information Sources in Training* | Nov. 2 |

| | Mo. Pg. |
|---|---|
| Instruction Methods | |
| *Instructional System Technology Program in California* | Jun. 50 |
| *New Techniques in Quality Control Training* | Oct. 65 |
| *Problems in Learner-Controlled Instruction* | Aug. 54 |
| *Programmed Instruction in the Aerospace Industry* | Oct. 29 |
| *Teaching Effectiveness and Feedback Mechanism* | Jun. 2 |
| Instructors | |
| *Competent Trainer, The* | May 51 |
| *Instant Faculty for Supervisory Training* | Mar. 50 |
| *Leaders for Laboratory Training* | Mar. 2 |
| Instrumented Management Development | |
| *Conceptual vs. Experiential Management Training* | Dec. 12 |
| International Business Machine Corp. | |
| *General Skills Training Program* | Dec. 9 |
| *Videotape Helps Train IBM Office Products Salesmen* | Apr. 62 |
| International Minerals and Chemical Corporation | |
| *New Pattern in Employee Development, A* | Apr. 56 |
| International Training | |
| *Combining Management Training and Research* | Apr. 2 |
| *Kinney on Training Team to Africa* | Jun. 65 |
| *USOE El-Hi Study of International Education* | May 50 |
| Japan | |
| *British Association of Supervisory Teachers* | Jan. 44 |
| *Campbell, Walsh, Venn to Study Training in Japan* | Jun. 42 |
| Jargon | |
| *074: Creative Semantics Concept* | Jul. 41 |
| Job Corps | |
| *Survey Shows Job Corps Improves Youth* | Jul. 52 |
| Job Training | |
| *General Skills Training Program* | Dec. 9 |
| John Hancock Mutual Life Insurance Co. | |
| *Management by Objectives* | Sep. 57 |
| Johns-Manville Corp. | |
| *J-M Announces Educational Assistance Program* | Jul. 40 |
| Junior Chamber of Commerce | |
| *Jaycees Outline Appalachian Development* | Jun. 51 |
| Laboratory Method | |
| *Changing Behavior Through Simulation* | Aug. 38 |
| *Conceptual vs. Experiential Management Training* | Dec. 12 |
| *Development of a Behavioral Style in Leadership Training* | Jul. 9 |
| *Empathy Training for the Management Development Trainer* | Oct. 24 |
| *Leaders for Laboratory Training* | Mar. 2 |
| *Managerial Grid in Three Dimensions, The* | Jan. 2 |
| *3-D Management Style Theory, The* | Apr. 8 |
| *Training Traps that Tempt Training Directors* | Dec. 2 |
| Labor Unions | |
| *Management and Labor Speech Communications* | Dec. 28 |
| Large Corporations | |
| *Management Training in Large Corporations* | May 11 |
| Leadership | |
| *Approach to Leadership Training, An* | Jun. 26 |
| *Development of a Behavioral Style in Leadership Training* | Jul. 9 |
| Learner-Centered Instruction | |
| *Problems in Learner-Controlled Instruction* | Aug. 54 |
| Line-Staff Relationships | |
| *Whose Responsibility is Training?* | Mar. 22 |
| *Empathy Training for the Management Development Trainer* | Oct. 24 |
| Listening Training | |
| *Note of Caution on Listening Training, A* | May 23 |
| Los Angeles | |
| *Development of the Underprivileged* | Sep. 26 |
| Luzier, Inc. | |
| *Programmed Instruction in Direct Selling* | Jul. 34 |
| MacMillan Bloedel, Ltd. | |
| *Selection and In-House Development of Systems Engineers* | Sep. 87 |
| Maintenance Training | |
| *Plant Maintenance Training* | Dec. 18 |
| MAPCORE | |
| *Building an Environmental Training Model* | May 41 |
| Management Development | |
| *Approach to Leadership Training, An* | Jun. 26 |

| | Mo. Pg. |
|---|---|
| *Authority Revisited* | Jan. 17 |
| *Better Staff Communications Through Management Development* | Jul. 29 |
| *Case Study of Executive Development, A* | Jan. 28 |
| *Changing Behavior Through Simulation* | Aug. 38 |
| *Combining Management Training and Research* | Apr. 2 |
| *Creative Opportunities for Trainers* | Dec. 34 |
| *Development of a Behavioral Style in Leadership* | Jul. 9 |
| *Empathy Training for the Management Development Trainer* | Oct. 24 |
| *Enthusiasm, Interest, and Learning: The Results of Game Training* | Apr. 26 |
| *Evolving Management Training Program, An* | Sep. 64 |
| *Management and Labor Speech Communications* | Dec. 28 |
| *Management by Objectives* | Sep. 57 |
| *Management Development Conference in Oregon* | Jun. 39 |
| *Management Training in Large Corporations* | May 11 |
| *Management Training via Television* | May 6 |
| *Managerial Grid in Three Dimensions, The* | Jan. 2 |
| *Managerial Reading Program* | Feb. 46 |
| *Modification to the Management Processes* | Jul. 50 |
| *Problem Solving of Effective Managers* | Jul. 43 |
| *Quantitative Decision Tools and Management Development Programs* | Nov. 9 |
| *Research Frontiers for Management Training* | Jun. 19 |
| *Taped Lectures in Management Team Training* | Jan. 6 |
| *Television in Management Development* | Feb. 2 |
| *3-D Management Style Theory, The* | Apr. 8 |
| *Training for Diversity* | May 29 |
| *Training Traps that Tempt Training Directors* | Dec. 2 |
| *Videotape Recording for Management Training* | Apr. 18 |
| *What Communication Skills When?* | Nov. 54 |

| | Mo. Pg. |
|---|---|
| Management by Objectives | |
| *Management by Objectives* | Sep. 57 |
| Management Process | |
| *Modification to the Management Processes* | Jul. 50 |
| Managerial Grid | |
| *Managerial Grid in Three Dimensions, The* | Jan. 2 |
| *Training Traps that Tempt Training Directors* | Dec. 2 |
| Manpower Development | |
| *Penetrating the Manpower Barrier* | Sep. 2 |
| *Training and Development Today* | Sep. 31 |
| *What Top Management Expects of the Training Function* | Sep. 48 |
| Manpower Development and Training Act (MDTA) | |
| *Labor Union to Train with Government Funds* | Jul. 49 |
| *75% MDTA Trainees Employed* | Jan. 61 |
| *Washington Report* | Feb. 54 |
| Massachusetts | |
| *Growth and Development of Industrial Training* | Sep. 12 |
| Medical Education | |
| *CCTV in Industrial Medical Education* | Mar. 54 |
| Mentally Handicapped | |
| *Industrial Training Resources Project, The* | Jul. 18 |
| Middle Management | |
| (Also see Management Development) | |
| *College-Level Examinations* | Jun. 14 |
| Military Training | |
| *Approach to Leadership Training, An* | Jun. 26 |
| *Development of a Behavioral Style in Leadership Training* | Jul. 9 |
| Monsanto Co. | |
| *Plant Maintenance Training* | Dec. 18 |
| Motivation | |
| *Motivational Approach to Training, A* | Mar. 26 |
| *Objective Evaluation of Attitude Change in Training, An* | Nov. 26 |
| *Toward the Concept of Self-Idealization Motive* | Jul. 22 |
| Mount Sinai Hospital | |
| *Joint Hospital-Union Training at Mount Sinai* | Jan. 46 |
| National Aeronautics and Space Admin. (NASA) | |
| *Developing the Engineer as a Manager Using Computerized Simulation* | Sep. 83 |

| | Mo. Pg. |
|---|---|
| National Restaurant Association | |
| *Case Study of Executive Development, A* | Jan. 28 |
| Netherlands | |
| *Washington Report* | Jan. 51 |
| New Employees | |
| *Orienting the New Employee With Programmed Instruction* | May 18 |
| New Jersey | |
| *Can New Careers be Created for the Poor?* | Oct. 47 |
| New York State | |
| *Anatomy of a Supervisor, The* | Jan. 13 |
| New York Telephone Co. | |
| *CCTV in Industrial Medical Education* | Mar. 54 |
| Operations Research | |
| *Quantitative Decision Tools and Management Development Programs* | Nov. 9 |
| Oregon | |
| *Management Development Conference in Oregon* | Jun. 39 |
| Organization Development | |
| *Conceptual vs. Experiential Management Training* | Dec. 12 |
| *Creative Opportunities for Trainers* | Dec. 34 |
| *Emerging Roles of the Training Director* | Aug. 2 |
| *New Pattern in Employee Development, A* | Apr. 56 |
| *Training Traps that Tempt Training Directors* | Dec. 2 |
| Organizational Effects | |
| *Organizational Effects on Training* | Feb. 15 |
| Orientation | |
| *Orienting the New Employee With Programmed Instruction* | May 18 |
| Packaging Machinery | |
| *New Packaging Machinery School* | Jul. 56 |
| Pepsi-Cola Co. | |
| *Pepsi-Cola to Build Management Institute in Arizona* | Jun. 13 |
| Personnel Department | |
| *Personnel Department Technician and EDP, The* | Jan. 10 |
| Petroleum Industry | |
| *Many Women Occupy Oil Industry Jobs* | Oct. 60 |
| Philosophy of Training | |
| *Are Training Directors Obsolete?* | Aug. 34 |
| *Penetrating the Manpower Barrier* | Sep. 2 |
| *Training and Development Today* | Sep. 31 |
| *What Top Management Expects of the Training Function* | Sep. 48 |
| Poverty Program | |
| *General Skills Training Program* | Dec. 9 |
| Problem Solving | |
| *Problem Solving of Effective Managers* | Jul. 43 |
| Proctor & Gamble Co. | |
| *Analyzing Performance Problems* | Aug. 11 |
| Program Design | |
| *Evolving Management Training Program, An* | Sep. 64 |
| *Training and Relational Learning: The Confrontation Design* | Nov. 35 |
| *Training Program Design* | Aug. 20 |
| Programmed Instruction | |
| *Orienting the New Employee With Programmed Instruction* | May 18 |
| *Problems in Learner-Controlled Instruction* | Aug. 54 |
| *Programmed Instruction* | Feb. 9 |
| *Programmed Instruction in Direct Selling* | Jul. 34 |
| *Programmed Instruction in the Aerospace Industry* | Oct. 29 |
| *Programmed Learning: Some Non-Confirming Results* | Jun. 11 |
| *Training Director's Role in Programmed Instruction, The* | Apr. 42 |
| Public Administration Training | |
| *Organizational Effects on Training* | Feb. 15 |
| Quality Control Training | |
| *New Techniques in Quality Control Training* | Oct. 65 |
| Quantitative Management Methods | |
| *Quantitative Decision Tools and Management Development Programs* | Nov. 9 |
| Radio Corp. of America | |
| *What Top Management Expects of the Training Function* | Sep. 48 |
| Reading | |
| *Managerial Reading Program* | Feb. 46 |
| Reading Improvement | |
| *Critique of Reading Improvement Training, A* | Mar. 14 |
| Refinery Training | |
| *Humble Uses Computer for Pre-startup Refinery Training* | Oct. 32 |
| Research in Training | |
| *Business Games vs. Cases as Tools of Learning* | Oct. 13 |

| | Mo. Pg. |
|---|---|
| *Combining Management Training and Research* | Apr. 2 |
| *Industrial Training Resources Project, The* | Jul. 18 |
| *Management and Labor Speech Communications* | Dec. 28 |
| *Programmed Learning: Some Non-Confirming Results* | Jun. 11 |
| *Research Frontiers for Management Training* | Jun. 19 |
| *Research Information Sources in Training* | Nov. 2 |
| Responsibility for Training | |
| *Whose Responsibility is Training?* | Mar. 22 |
| Role Playing | |
| *Changing Behavior Through Simulation* | Aug. 38 |
| *Self Confrontation Via TV* | Oct. 42 |
| Sales Training | |
| *ASTD Charters Sales Training Division* | Jul. 58 |
| *Closed Circuit TV in Sales Training* | Aug. 15 |
| *Programmed Instruction in Direct Selling* | Jul. 34 |
| *Videotape Helps Train IBM Office Products Salesmen* | Apr. 62 |
| Sandia Laboratories | |
| *Self Confrontation Via TV* | Oct. 42 |
| Simulation | |
| *Business Games vs. Cases as Tools of Learning* | Oct. 13 |
| *Building an Environmental Training Model* | May 41 |
| *Changing Behavior Through Simulation* | Aug. 38 |
| *Developing the Engineer as a Manager Using Computerized Simulation* | Sep. 83 |
| *Enthusiasm, Interest, and Learning: The Results of Game Training* | Apr. 26 |
| Small Business | |
| *Instant Faculty for Supervisory Training* | Mar. 50 |
| Speech Training | |
| *Getting the Message Across* | Feb. 38 |
| *TD and the Doctor, The* | Jun. 44 |
| *Management and Labor Speech Communications* | Dec. 28 |
| State Agencies | |
| *Anatomy of a Supervisor, The* | Jan. 13 |
| *Management Development Conference in Oregon* | Jun. 39 |
| *Personnel Department Technician and EDP, The* | Jan. 10 |
| Supervisory Training | |
| *Anatomy of a Supervisor, The* | Jan. 13 |
| *British Association of Supervisory Teachers* | Jan. 44 |
| *Case Study in Supervisory Training* | Jan. 20 |
| *Growth and Development of Industrial Training* | Sep. 12 |
| *Instant Faculty for Supervisory Training* | Mar. 50 |
| *Promote from Within? How?* | Mar. 46 |
| *Objective Evaluation of Attitude Change in Training, An* | Nov. 23 |
| *Supervisor's Role in Counseling, The* | Apr. 50 |
| Sweden | |
| *British Association of Supervisory Teachers* | Jan. 44 |
| *Washington Report* | Jan. 51 |
| Syntex Laboratories, Inc. | |
| *Closed Circuit TV in Sales Training* | Aug. 15 |
| System Development Corp. | |
| *New SDC Fellowship Program* | Jan. 48 |
| *SDC Gets Navy CAI Study* | Jun. 10 |
| Teaching (See Instruction) | |
| Team Training | |
| *Taped Lectures in Management Team Training* | Jan. 6 |
| Technical Education (See Vocational Education) | |
| Television | |
| *CCTV in Industrial Medical Education* | Mar. 54 |
| *Closed Circuit TV in Sales Training* | Aug. 15 |
| *Management Training via Television* | May 6 |
| *Self Confrontation Via TV* | Oct. 42 |
| *Television in Management Development* | Feb. 2 |
| *Videotape Helps Train IBM Office Products Salesmen* | Apr. 62 |
| *Videotape Recording for Management Training* | Apr. 18 |
| *Videotape Used at Western Electric* | Sep. 108 |
| *Widening World of Videotape Recording, The* | Feb. 48 |
| Texas Instruments, Inc. | |
| *How Attitude Surveys Can Help You Manage* | Oct. 34 |
| T-Group Training | |
| *Conceptual vs. Experiential Management Training* | Dec. 12 |

| | Mo. Pg. |
|---|---|
| 3-D Management Style | |
| *3-D Management Style, Theory, The* | Apr. 8 |
| Training Director's Job | |
| *Are Training Directors Obsolete?* | Aug. 34 |
| *Competent Trainer, The* | May 51 |
| *Creative Opportunities for Trainers* | Dec. 34 |
| *Emerging Roles of the Training Director* | Aug. 2 |
| *New Pattern in Employee Development, A* | Apr. 56 |
| *Trainer as an Administrator, The* | Mar. 32 |
| *Training Director's Role in Programmed Instruction, The* | Apr. 42 |
| *Whose Responsibility in Training?* | Mar. 22 |
| Training Within Industry (TWI) | |
| *Growth and Development of Industrial Training* | Sep. 12 |
| Tuition-Aid | |
| *Educational Assistance Programs* | Dec. 42 |
| *J-M Announces Educational Assistance Program* | Jul. 10 |
| *Tuition-Aid Programs* | Feb. 24 |
| Underpriveleged (See Anti-Poverty Programs) | |
| Underqualified Employees | |
| *General Skills Training Program* | Dec. 9 |
| Union Electric Company | |
| *Orienting the New Employee With Programmed Instruction* | May 18 |
| Unions | |
| *Evaluation of Apprenticeship: Growth or Stagnation?, An* | Oct. 2 |
| *Labor Union to Train with Government Funds* | Jul. 49 |
| U. S. Civil Service Commission | |
| *Penetrating the Manpower Barrier* | Sep. 2 |
| U. S. Forest Service | |
| *Conforming Employees: A Challenge to Trainers* | Dec. 24 |
| U. S. Office of Education | |
| *Computer Used for Vocational Guidance* | Oct. 62 |
| *Education Statistics for 1975-1976* | May 40 |
| *El-Hi Study of International Education* | May 50 |
| *Study Report on College Business Managers* | Apr. 68 |
| *Ninth Grade Educational Projections* | Jun. 18 |
| *Number of Doctorates Rising Rapidly in U. S.* | Mar. 36 |
| *Postdoctral Fellowships* | Jan. 56 |
| *Small Colleges Get USOE Research Funds* | Mar. 66 |
| *Summer Seminars in Vocational and Technical Education* | Jun. 42 |
| *USOE Lets Five Educational Needs Contracts* | Aug. 58 |
| *Vocational Education Enrollments Increase* | Jun. 24 |
| Universities (See Colleges and Universities) | |
| University of Colorado | |
| *Business Games vs. Cases as Tools of Learning* | Oct. 13 |
| Veterans Training | |
| *Washington Report* | Jun. 56 |
| Videotape (see Television) | |
| Vocational Education | |
| *ETC to Study Effect of Job Changes on Vocational Education* | Mar. 53 |
| *Growth and Development of Industrial Training* | Sep. 12 |
| *USOE Summer Seminars in Vocational and Technical Education* | Jun. 42 |
| *Vocational Education Enrollments Increase* | Jun. 24 |
| Vocational Guidance | |
| *Computer Used for Vocational Guidance* | Oct. 62 |
| Western Electric Co. | |
| *Empathy Training for the Management Development Trainer* | Oct. 24 |
| *Evolving Management Training Program, An* | Sep. 64 |
| *Videotape Recording for Management Training* | Apr. 18 |
| *Videotape Used at Western Electric* | Sep. 108 |
| Westinghouse Electric Corporation | |
| *Baltimore Committee, Westinghouse to Play Role in Slum Regeneration* | Sep. 120 |
| Women in Industry | |
| *Many Women Occupy Oil Industry Jobs* | Oct. 60 |
| WQED-WQEX | |
| *Management Training via Television* | May 6 |

# Title Index


| | Mo. Pg. |
|---|---|
| *ASTD Awards* | Sep. 55 |
| *ASTD Bylaws Amendment* | Sep. 54 |
| *ASTD Charters Sales Training Division* | Jul. 58 |
| *ASTD On the Move, 1966-1967* | May 3 |
| *ASTD Regions and Chapters* | Sep. 99 |
| *ASTD to Issue Training and Development Consultant Directory* | Jan. 62 |
| *Analyzing Performance Problems* | Aug. 11 |
| *Anatomy of a Supervisor, The* | Jan. 13 |
| *Approach to Leadership Training, An* | Jun. 26 |
| *Are Training Directors Obsolete?* | Aug. 34 |
| *Authority Revisited* | Jan. 17 |
| *Bache & Co. Seminars Use Visuals* | Oct. 61 |
| *Baltimore Committee, Westinghouse To Play Role in Slum Regeneration* | Sep. 120 |
| *Better Staff Communications Through Management Development* | Jul. 29 |
| *British Association of Supervisory Teachers* | Jan. 44 |
| *Building an Environmental Training Model* | May 41 |
| *Business Games vs. Cases as Tools of Learning* | Oct. 13 |
| *Campbell, Walsh, Venn to Study Training in Japan* | Jun. 42 |
| *Can New Careers be Created for the Poor?* | Oct. 47 |
| *Case Study of Executive Development, A* | Jan. 28 |
| *Case Study in Supervisory Training* | Jan. 20 |
| *Critique of Reading Improvement Training, A* | Mar. 14 |
| *Changing Behavior Through Simulation* | Aug. 38 |
| *CCTV in Industrial Medical Education* | Mar. 54 |
| *Closed Circuit TV in Sales Training* | Aug. 15 |
| *College-Level Examinations* | Jun. 14 |
| *College Placement Computer System Now in Operation* | Feb. 44 |
| *Combining Management Training and Research* | Apr. 2 |
| *Company Rewards Fight Absenteeism* | Mar. 57 |
| *Competent Trainer, The* | May 51 |
| *Computer Used for Vocational Guidance* | Oct. 62 |
| *Conceptual vs. Experiential Management Training* | Dec. 12 |
| *Conforming Employees: A Challenge to Trainers* | Dec. 24 |
| *"Co-Op" Students Alternate Work and Study* | May 36 |
| *Developing the Engineer as a Manager Using Computerized Simulation* | Sep. 83 |
| *Development of a Behavioral Style in Leadership Training* | Jul. 9 |
| *Development of the Underpriveleged* | Sep. 26 |
| *Doctoral Fellowships at Indiana A-V Center* | Oct. 63 |
| *Education Statistics for 1975-1976* | May 40 |
| *Educational Assistance Programs* | Dec. 42 |
| *Empathy Training for the Management Development Trainer* | Oct. 24 |
| *Emerging Roles of the Training Director* | Aug. 2 |
| *Enthusiasm, Interest and Learning: The Results of Game Training* | Apr. 26 |
| *Evaluating to Reduce Training Costs* | Jan. 38 |
| *Evaluation of Apprenticeship: Growth or Stagnation?, An* | Oct. 2 |
| *Evolving Management Training Program, An* | Sep. 64 |
| *Ford Foundation Grants for Negroes in Business* | Jun. 48 |
| *Ford Foundation Sponsors Graduate Business Program for Negroes* | Feb. 56 |
| *General Skills Training Program* | Dec. 9 |
| *Getting the Message Across* | Feb. 38 |
| *Growth and Development of Industrial Training* | Sep. 12 |
| *How Attitude Surveys Can Help You Manage* | Oct. 34 |
| *Human Investment Act* | May 57 |
| *Human Investment Act of 1967* | Jul. 2 |
| *Humble Uses Computer for Pre-startup Refinery Training* | Oct. 32 |
| *Industrial Training Resources Project, The* | Jul. 18 |
| *Instant Faculty for Supervisory Training* | Mar. 50 |
| *Invention: A Key to Effective Coaching* | Nov. 44 |
| *Jaycees Outline Appalachian Development* | Jun. 51 |
| *Joint Hospital-Union Training at Mount Sinai* | Jan. 46 |
| *Labor Union to Train with Government Funds* | Jul. 49 |
| *Leaders for Laboratory Training* | Mar. 2 |
| *Management and Labor Speech Communications* | Dec. 28 |

| | Mo. Pg. |
|---|---|
| *Management by Objectives* | Sep. 57 |
| *Management Development Conference in Oregon* | Jun. 39 |
| *Management Training in Large Corporations* | May 11 |
| *Management Training via Television* | May 6 |
| *Managerial Grid in Three Dimensions, The* | Jan. 2 |
| *Managerial Reading Program* | Feb. 46 |
| *Many Women Occupy Oil Industry Jobs* | Oct. 60 |
| *Modification to the Management Processes* | Jul. 50 |
| *Motivational Approach to Training, A* | Mar. 26 |
| *New Packaging Machinery School* | Jul. 56 |
| *New Pattern in Employee Development, A* | Apr. 56 |
| *New Techniques in Quality Control Training* | Oct. 65 |
| *Ninth Grade Educational Projections* | Jun. 18 |
| *Note of Caution on Listening Training, A* | May 23 |
| *Objective Evaluation of Attitude Change in Training, An* | Nov. 23 |
| *Organizational Effects on Training* | Feb. 15 |
| *Orienting the New Employee with Programmed Instruction* | May 18 |
| 074: *Creative Semantics Concept* | Jul. 41 |
| *Penetrating the Manpower Barrier* | Sep. 2 |
| *Pepsi-Cola to Build Management Institute in Arizona* | Jun. 13 |
| *Personnel Department Technician and EDP, The* | Jan. 10 |
| *Plant Maintenance Training* | Dec. 18 |
| *Problems in Learner-Controlled Instruction* | Aug. 54 |
| *Problem Solving of Effective Managers* | Jul. 43 |
| *Programmed Instruction* | Feb. 9 |
| *Programmed Instruction in Direct Selling* | Jul. 34 |
| *Programmed Instruction in the Aerospace Industry* | Oct. 29 |
| *Programmed Learning: Some Non-Confirming Results* | Jun. 11 |
| *Promote from Within? How?* | Mar. 46 |
| *Quantitative Decision Tools and Management Development Programs* | Nov. 9 |
| *Research Frontiers for Management Training* | Jun. 19 |
| *Research Information Sources in Training* | Nov. 2 |
| *SDC Gets Navy CAI Study* | Jun. 10 |
| *Selection and In-House Development of Systems Engineers* | Sep. 87 |
| *Self Confrontation Via TV* | Oct. 42 |
| *75% MDTA Trainees Employed* | Jan. 61 |
| *Small Colleges Get USOE Research Funds* | Mar. 66 |
| *Study Report on College Business Managers* | Apr. 68 |
| *Supervisor's Role in Counseling, The* | Apr. 50 |
| *Taped Lectures in Management Team Training* | Jan. 6 |
| *TD and the Doctor, The* | Jun. 44 |
| *Teaching Effectiveness and Feedback Mechanism* | Jun. 2 |
| *Television in Management Development* | Feb. 2 |
| *3-D Management Style Theory, The* | Apr. 8 |
| *Toward the Concept of Self-Idealization Motive* | Jul. 22 |
| *Trainer as an Administrator, The* | Mar. 32 |
| *Training and Development Journal Author Awards* | Sep. 56 |
| *Training and Development Today* | Sep. 31 |
| *Training and Relational Learning: The Confrontation Design* | Nov. 35 |
| *Training Director's Role in Programmed Instruction, The* | Apr. 42 |
| *Training for Diversity* | May 29 |
| *Training Program Design* | Aug. 20 |
| *Training Traps that Tempt Training Directors* | Dec. 2 |
| *Tuition-Aid Programs* | Feb. 24 |
| *U. S. Office of Education Postdoctoral Fellowships* | Jan. 56 |
| *USOE El-Hi Study of International Education* | May 50 |
| *USOE Lets Five Educational Needs Contracts* | Aug. 58 |
| *USOE Summer Seminars in Vocational and Technical Education* | Jun. 42 |
| *Unscrambling Government Training Programs* | Sep. 71 |
| *Videotape Helps Train IBM Office Products Salesmen* | Apr. 62 |
| *Videotape Recording for Management Training* | Apr. 18 |
| *Videotape Used at Western Electric* | Sep. 108 |
| *Vocational Education Enrollments Increase* | Jun. 24 |

| | Mo. Pg. |
|---|---|
| *What Communication Skills When?* | Nov. 54 |
| *What Top Management Expects of the Training Function* | Sep. 48 |
| *Whose Responsibility is Training?* | Mar. 22 |
| *Widening World of Videotape Recording, The* | Feb. 48 |
| *Youmans to Head Training Team in Brazil* | Feb. 50 |


## Author Index


| | Mo. Pg. |
|---|---|
| Abbatiello, Aurielius | |
| *Objective Evaluation of Attitude Change in Training, An* | Nov. 23 |
| Albanese, Robert | |
| *Case Study of Executive Development, A* | Jan. 28 |
| Allen, Richard G | |
| *Training for Diversity* | May 29 |
| Anastasi, Thomas E., Jr. | |
| *074: Creative Semantics Concept* | Jul. 41 |
| Anderson, John | |
| *Analyzing Performance Problems* | Aug. 11 |
| Banaka, William H. | |
| *Invention: A Key to Effective Coaching* | Nov. 44 |
| Bartlett, Alton C. | |
| *Changing Behavior Through Simulation* | Aug. 38 |
| Bass, Bernard M. | |
| *Combining Management Training and Research* | Apr. 2 |
| Black, Frederick H., Jr. | |
| *Educational Assistance Programs* | Dec. 42 |
| Blake, Robert R. | |
| *Managerial Grid in Three Dimensions, The* | Jan. 2 |
| *Training Traps that Tempt Training Directors* | Dec. 2 |
| Blumberg, Arthur | |
| *Training and Relational Learning: The Confrontation Design* | Nov. 35 |
| Bolanovich, D. J. | |
| *Industrial Training Resources Project, The* | Jul. 18 |
| Boles, Harold W. | |
| *Are Training Directors Obsolete?* | Aug. 34 |
| Boutin, Loren D. | |
| *Training Program Design* | Aug. 20 |
| Burcin, William | |
| *General Skills Training Program* | Dec. 9 |
| Burke, W. Warner | |
| *Conceptual vs. Experiential Management Training* | Dec. 12 |
| Byars, Lloyd L. | |
| *Quantitative Decision Tools and Management Development Programs* | Nov. 9 |
| Cather, Harry E. | |
| *Programmed Instruction in the Aerospace Industry* | Oct. 29 |
| Claros, Thomas S. | |
| *Personnel Department Technician and EDP, The* | Jan. 10 |
| Considine, E. Lloyd | |
| *Development of the Underprivileged* | Sep. 26 |
| Cook, Carol | |
| *Programmed Instruction in Direct Selling* | Jul. 34 |
| Corey, Milton O. | |
| *Management by Objectives* | Sep. 57 |
| Crawford, Harold E. | |
| *Note of Caution on Listening Training, A* | May 23 |
| Dehon, William N. | |
| *Self Confrontation Via TV* | Oct. 42 |
| Denault, Milton F. | |
| *Developing the Engineer as a Manager Using Computerized Simulation* | Sep. 83 |
| Doyle, Lawrence F. | |
| *Evaluation of Apprenticeship: Growth or Stagnation?, An* | Oct. 2 |
| Doyle, Robert J. | |
| *Instant Faculty for Supervisory Training* | Mar. 50 |
| Eddy, William B. | |
| *Organizational Effects on Training* | Feb. 15 |
| Engstrom, Dr. Elmer W. | |
| *What Top Management Expects of the Training Function* | Sep. 48 |
| Farbro, Patrick C. | |
| *1967 ASTD Objectives* | May 4 |
| Foreman, Wayne J. | |
| *Management Training in Large Corporations* | May 11 |
| Gardner, Neely | |
| *Training Director's Role in Programmed Instruction, The* | Apr. 42 |
| Gibel, Inge Lederer | |
| *College-Level Examinations* | Jun. 14 |
| Gill, Thomas W. | |
| *Trainer as an Administrator, The* | Mar. 32 |
| Glad, Donald D. | |
| *Organizational Effects on Training* | Feb. 15 |
| Gladmon, William T. | |
| *Management Training Via Television* | May 6 |

| | Mo. Pg. |
|---|---|
| Glueck, William F. | |
| *Creative Opportunities for Trainers* | Dec. 34 |
| Golembiewski, Robert T. | |
| *Training and Relational Learning: The Confrontation Design* | Nov. 35 |
| Hedlund, Dalva E. | |
| *Programmed Instruction* | Feb. 9 |
| Hilgert, Raymond L. | |
| *Tuition-Aid Programs* | Feb. 24 |
| Hornstein, Harvey A. | |
| *Conceptual vs. Experiential Management Training* | Dec. 12 |
| Jenkins, Lester W. | |
| *Management Development Conference in Oregon* | Jun. 39 |
| Jensen, Barry T. | |
| *Taped Lectures in Management Team Training* | Jan. 6 |
| Johnston, William R. | |
| *Closed Circuit TV in Sales Training* | Aug. 15 |
| Kaup, Shekhar Shetty | |
| *Toward the Concept of Self-Idealization Motive* | Jul. 22 |
| Knapp, Mark L. | |
| *Management and Labor Speech Communications* | Dec. 28 |
| Larson, Carl E. | |
| *Management and Labor Speech Communications* | Dec. 28 |
| Lasagna, John B. | |
| *Case Study in Supervisory Training* | Jan. 20 |
| Lippitt, Gordon L. | |
| *Development of a Behavioral Style in Leadership Training* | Jul. 9 |
| *Emerging Roles of the Training Director* | Aug. 2 |
| *Leaders for Laboratory Training* | Mar. 2 |
| Long, Huey B. | |
| *Conforming Employees: A Challenge to Trainers* | Dec. 24 |
| Lott, O. C. | |
| *Evaluating to Reduce Training Costs* | Jan. 38 |
| Lubetkin, Maurice | |
| *TD and the Doctor, The* | Jun. 44 |
| Lynch, Arthur J. | |
| *Modification to the Management Processes* | Jul. 50 |
| McClintock, Marion | |
| *Orienting the New Employee With Programmed Instruction* | May 18 |
| Macy, John W., Jr. | |
| *Penetrating the Manpower Barrier* | Sep. 2 |
| Mardon, Jasper | |
| *Selection and In-House Development of Systems Engineers* | Sep. 87 |
| Markham, Walter J. | |
| *Growth and Development of Industrial Training* | Sep. 12 |
| Moore, Larry F. | |
| *Business Games vs. Cases as Tools of Learning* | Oct. 13 |
| Mouton, Jane S. | |
| *Managerial Grid in Three Dimensions, The* | Jan. 2 |
| Muniz, Peter | |
| *Empathy Training for the Management Development Trainer* | Oct. 24 |
| Kennedy, Gordon C. | |
| *Promote from Within? How?* | Mar. 46 |
| Keough, E. T. | |
| *Evolving Management Training Program, An* | Sep. 64 |
| Kirkpatrick, Donald L. | |
| *Whose Responsibility is Training?* | Mar. 22 |
| Knowles, M. E. | |
| *Supervisor's Role in Counseling, The* | Apr. 50 |
| Konwin, Vern | |
| *Motivational Approach to Training, A* | Mar. 26 |
| Mouton, Jane S. | |
| *Training Traps that Tempt Training Directors* | Dec. 2 |
| Myers, M. Scott | |
| *How Attitude Surveys Can Help You Manage* | Oct. 34 |
| Nadler, Leonard | |
| *Emerging Roles of the Training Director* | Aug. 2 |
| *Human Investment Act of 1967* | Jul. 2 |
| Newport, M. Gene | |
| *Authority Revisited* | Jan. 17 |
| Nordlie, David A. | |
| *Competent Trainer, The* | May 51 |
| Nunn, Geoffrey E. | |
| *Quantitative Decision Tools and Management Development Programs* | Nov. 9 |
| Off, Charles B. | |
| *Training Program Design* | Aug. 20 |
| O'Rourke, Paul | |
| *Managerial Reading Program* | Feb. 46 |
| *What Communication Skills When?* | Nov. 54 |
| Paine, Frank T. | |
| *Problem Solving of Effective Managers* | Jul. 43 |

| | Mo. Pg. |
|---|---|
| Parker, Glenn M. | |
| *Can New Careers Be Created for the Poor?* | Oct. 47 |
| Parser, Ellen | |
| *Anatomy of a Supervisor, The* | Jan. 13 |
| Patten, Ronald J. | |
| *Enthusiasm, Interest, and Learning: The Results of Game Training* | Apr. 26 |
| Payne, John G. | |
| *Videotape Recording for Management Training* | Apr. 18 |
| Petersen, Peter B. | |
| *Development of a Behavioral Style in Leadership Training* | Jul. 9 |
| Reddin, W. J. | |
| *3-D Management Style Theory, The* | Apr. 8 |
| Reid, A. M. | |
| *Approach to Leadership Training, An* | Jun. 26 |
| Ross, James A. | |
| *Getting the Message Across* | Feb. 38 |
| Seidel, Joseph J., Jr. | |
| *Plant Maintenance Training* | Dec. 18 |
| Shaw, Malcolm | |
| *Television in Management Development* | Feb. 2 |
| Siegel, Gilbert B. | |
| *Building an Environmental Training Model* | May 41 |
| Smiddy, Harold F. | |
| *Training and Development Today* | Sep. 31 |
| Souther, James W. | |
| *Better Staff Communications Through Management Development* | Jul. 29 |
| Steinmetz, Lawrence L. | |
| *Enthusiasm, Interest, and Learning: The Results of Game Training* | Apr. 26 |
| Sullivan, Donald M. | |
| *Building an Environmental Training Model* | May 41 |
| This, Leslie E. | |
| *Leaders for Laboratory Training* | Mar. 2 |
| Underwood, William J. | |
| *Critique of Reading Improvement Training, A* | Mar. 14 |
| Vanderplas, James | |
| *Orienting the New Employee with Programmed Instruction* | May 18 |
| Vaughn, Charles L. | |
| *Unscrambling Government Training Programs* | Sep. 71 |
| Wagner, Alan B. | |
| *New Pattern in Employee Development, A* | Apr. 56 |
| Walker, George J. | |
| *Personnel Department Technician and EDP, The* | Jan. 10 |
| Walsh, John F. | |
| *ASTD On the Move, 1966-1967* | May 3 |
| Whitlock, Gerald H. | |
| *Programmed Learning: Some Non-Confirming Results* | Jun. 11 |
| *Research Information Sources in Training* | Nov. 2 |
| Wilkins, Donald D. | |
| *Organizational Effects on Training* | Feb. 15 |
| Wohlking, Wallace | |
| *Teaching Effectiveness and Feedback Mechanism* | Jun. 2 |
| Yaney, Joseph P. | |
| *Problems in Learner-Controlled Instruction* | Aug. 54 |
| Zaner, Theodore | |
| *Research Frontiers for Management Training* | Jun. 19 |
| Zick, Donald C. | |
| *Orienting the New Employee With Programmed Instruction* | May 18 |


Tell advertisers that you saw it in the *Training and Development Journal*!